



# Impact Leader 1

## **A three-day course for moulding high-impact, purpose-driven leadership**

This is an intensive three-day course in which Roxana Kia guides you into an exploration of your deeper leadership purpose – your personal „why“.

This purpose is what gives the most fundamental meaning and perspective to everything you do – on personal, family and professional levels.

Anyone who operates on such a strong basis is able to act with exceptional clarity, conviction and

credibility, inspire colleagues, staff and superiors, build authentic communication, and establish long-term trust in relationships.

The capabilities of such an individual and the power of his/her personal authenticity and communication become a beacon and a source of inspiration and motivation for other people – and they want to get involved with projects with such a clear, genuine sense of purpose.

Such a leader transitions from mere managerial admin to a beacon role as a trustworthy, straight-shootin' leader or motivational force.

The processes on this course involve identifying and grasping an inner personal compass that you can use to navigate through the fog of complexity and to guide your leadership decisions and your actions in the world in general.

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# Explore your leadership purpose and capabilities

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## The course

If you wish to sign up for this course, we reckon it's best that you previously attended the Impact Communicator 1 course, or some other kind of training by Roxana Kia, to make sure you've got a realistic appreciation of what's involved, and what you can achieve.

## Before the course

Before the course starts, we send you a questionnaire to fill out and think about. Your responses will be part of the process of exploring your leadership purpose.

## After the course

You'll be entitled to sign up for the follow-on Impact Leader 2 course.

You'll also be entitled to be part of an exclusive alumni group whose members will help you continue developing your high-impact leadership style.



## What you'll get out of the course

- A clear, practical template for how you can live out your personal „why“ as an authentic, high-impact individual
- Clearing away blind spots that hold you back and hinder you from „making a difference“
- Set a clear, actionable vision for your leadership, with a result-oriented path to achieving it
- Your own personal story that shifted something important in you and for you, and that makes the „why“ a driving force in you and for you

## What your organisation will get

- A strong, inspirational leader who can assess and prioritise what's really important, even if there's chaos and confusion all around
- A leader distinctive for his/her integrity, empathy and clarity, showing the way forward
- A credible, authentic role model who inspires other people to follow his/her example
- A leader who supports an organisation's vision and values with clear, visible personal authority

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# Establishing your personal »why« – the path to high-impact leadership

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## Day 1

### Connect to your deeper purpose

You start connecting to a deeper sense of leadership purpose via coaching, reflections and exercises designed to make dead sure that what you discover and reveal is personal, genuine and sincere.



## Day 2

### Formulate your personal »why«

You formulate a crystal-clear, no-fluff purpose statement about the unique, personal driving force for your leadership thinking and actions. This'll give you a strong basis for boosting your leadership impact from now on.



## Day 3

### Express your purpose

You explore how to communicate on this personal leadership purpose most effectively, convincingly and genuinely, with a story intended to impact, inspire and move each member of the group.

You can sign up for the **Impact Leader Programme** as a whole programme or as two separate courses

**The Impact Leader 1 course** is a single, continuous three-day course. It guides you to connect to, formulate and express your deeper leadership purpose.

**The Impact Leader 2 course** consists of six separate one-day modules. This course focuses on integrating your deeper purpose into your daily life and leadership integrity, forming your unique leadership style.

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# Security and reassurance

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Working with leadership ambitions, foibles and capabilities is touchy ground – and some of the most fundamental, powerful human emotions are involved

But there's nothing to worry about here. There's no rabbit-skinning/brain-scrambling here, and absolutely no negativity or destructive criticism.

No fancy theory, just you „in the spotlight“, being encouraged, inspired, energised and pushed – all in Roxana's uniquely experienced hands.

Impact Leader courses focus on you as a unique individual with personal resources and leadership potential that can be activated and energised. Roxana Kia employs a positive, appreciative, supportive approach throughout, working only with your strengths and reinforcing the best sides of your capabilities.

There are no more than 16 people on each Impact Leader course, and we do everything possible to make sure of a secure, reassuring environment that encourages and assists you in treading new paths into the realms of authentic personal communication and dynamic, high-impact leadership.

These efforts include a completely informal, no-responsibility vetting to steer around the most obvious expectation mismatches and/or incompatibilities.

## **Applying mind, body, heart and soul**

Active intervention and practical, down-to-earth exercises that involve, mind, body, heart and soul feature prominently throughout the Impact Leader Programme. We'll delve deep via exercises, reflections, testing, etc.

You'll be on your feet, active and trying out your personal communication and active leadership capabilities „on stage“, with focused support and encouragement from Roxana Kia, along with feedback from the other course participants.

And you'll be actively trying to apply and explore what it means to be an „impact leader“ in your day-to-day life.



»Roxana has a spot-on individual approach that gives everyone personal „tools“ that they can use afterwards. These individual techniques are very specific and they have been used extensively in our leader-team, which means that everybody has grown and developed.

We have experienced new sides of ourselves and each other, and our sense of community and team spirit has been strengthened. And rarely have we laughed so much in such a serious and instructive context.«

Paul Brüniche-Olsen  
CEO, Lærernes Pension A/S

»The trusting environment Roxana manages to create, has launched a process of personal development I had never imagined possible. My staff and I have felt a definite positive change in my leadership.

Roxana never disappoints. I'm always amazed by how much new I can still learn from Roxana, two years after meeting her for the first time.«

Søren Schødt  
Founder of Schødt, Denmark





## **About Roxana Kia**

Roxana Kia is one of Scandinavia's leading experts in encouraging and empowering ambitious people to achieve extraordinary impact. With a background in professional acting and 20 years of experience training high-performers, Roxana is renowned for developing, nurturing and orchestrating extraordinary leadership and communication skills in individual executives as well as whole management teams.

## **Impact Leader 1 dates**

**You can choose between these dates  
for the Impact Leader 1 course:**

18.-20 juni 2019

23.-25. oktober 2019

Both days are from 9.30 to 17.30.

## **Price**

Course fee is DKK 21,700 excluding VAT.

Payment can be made in one or two instalments, as preferred.

The course fee includes a non-refundable registration fee of DKK 1,500 excluding VAT.

This will not be returned should you decide to cancel.

An invoice will be sent after you have booked, and payment is due accordingly.

Price includes refreshments and break delights on all days.

## **Practical information**

There will be a maximum of 16 people on the course.

The course will be in Danish.

Dietary issues can be accommodated (to a certain extent).

Please advise us about any such matters in advance.

This course has a general policy of being mobile phone-free and internet-free,  
to help ensure a high level of focus and commitment  
as well as the best possible outcomes.

## **Venue**

The course will be held at:

Charlottenlund Slot, Jægersborg Allé 1

2920 Charlottenlund

## **Contact**

Roxana's PA Charlotte La Cour is ready to help you  
with any practical questions, with booking and information.

Please contact her by email [info@roxanakia.dk](mailto:info@roxanakia.dk) or call +45 23 24 20 30.

Read more at [roxanakia.com](http://roxanakia.com)

[www.roxanakia.com](http://www.roxanakia.com).