

# Impact Communicator 2

## A nine-module course for communicators and in-the-spotlight performers

### The course

A course focused on exploring and developing high-impact personal communication in depth. This is far from conventional training in mere presentation technique. This course allows you to be who you really are and to use this core realisation in a dynamic, creative way to capture your audience's attention, so that you become heard, seen and felt as a speaker, leader, or presenter.

The course consists of nine separate and distinctive modules, each lasting one day. In between each module, you receive specific exercises to practice and to help you develop and establish a well-founded personal communication style that works for you in real-world contexts – at work, with your family and in other important situations where you're "in the spotlight".

### What you will get out of the course

- Practical, customised-for-you tools that bring out your originality and authenticity
- Effective techniques that help you deal with nervousness, resistance and unforeseen challenges, and to "improvise" confidently
- Hands-on methods about how to interact effectively with listeners of different kinds and with different priorities
- Clear understanding about how to get a core message across to a specific target group, and which techniques suit which situations

### What your organisation gets

Each course participant will be able to:

- Communicate with greater clarity and impact
- Deliver a story or presentation in a compelling way
- Tackle difficult, challenging conversations better
- Inspire, motivate and engage other employees and peers, and establish trust and confidence throughout the organisation

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# Nobody dreams of ordinary

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M1

## Remove obstacles

Eliminate whatever's holding you back when you're "in the spotlight". Establish a new basis for authentic, very personal communication and a new sense of freedom when using it. You develop a stronger ability to mould trust and acceptance in any context in which you're present.



M2

## Improvise with confidence

Confront the beliefs and challenges that hold you back. Learn to let go, to act in the now and work with whatever energies are present. Boost your courage, confidence and capacity to open up to the power, energy and impact of self-assured improvisation.



M3

## Employ emotional power

Learn how to identify, access and activate different emotional keys. Draw on your ability to fire people up emotionally, and make your storytelling become vivid and dynamic.



M4

## Identify a core message

Learn about a structured tool that helps you identify which kind of core message will have the most powerful authentic impact on your target group, and how to direct this. Discover how to capture your audience's attention in just 20 seconds, and how to end with a sense of impact.



M5

## Deal with resistance

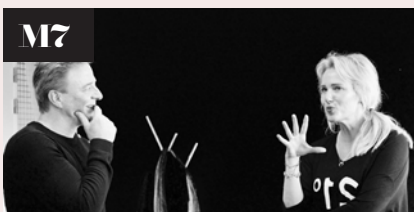
Discover how to tackle pushback, resistance, scepticism, or challenging questions from your audience. Explore how best to react, and how to use such reactions as a resource in your own performance. Learn how to meet on-stage challenges with calmness, integrity, humour and respect.



M6

## Tell a story, build a narrative

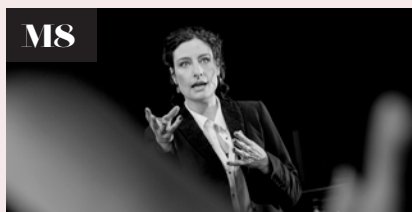
Build a dynamic presence in your personal performances. Learn how to balance the validation provided by logic, meaning and data with the richness of storytelling. Explore how to reach different types of people and how to speak on different communication levels.



M7

## Establish an authentic voice

Learn simple techniques for unleashing your unique tone and style of voice, with the help of a specialist voice expert. Find out how to loosen tensions and free up energy so you speak with a full-bodied voice that convinces listeners and can even enthral them.



M8

## Up your impact

Learn techniques for introducing and applying metaphors, imagery, humour and vitality into your performance. Experience how to deploy and employ your presence to full effect, and to raise your level of passion in order to make a powerful, memorable on-stage impact.



M9

## Bringing it all together

Based on a final presentation "performance", Roxana helps you fine-tune your personal style of impact communication, so you can use it to best effect in the future.

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# Security & reassurance

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Working with personal communication is powerful stuff – and some of the most fundamental, powerful human emotions are involved.

But there's nothing to worry about here. This isn't a rabbit-skinning/brain-scrambling course, and there's absolutely no negativity or criticism.

No fancy theory, just you “in the spotlight”, being encouraged, inspired, energised and pushed – all in Roxana's uniquely experienced hands.

Impact Communicator courses focus on you as a unique individual with personal resources that can be activated and energised. Roxana Kia employs a positive, appreciative, supportive approach throughout, working only with your strengths and reinforcing the best sides of your capabilities.

There are no more than ten people on each Impact Communicator course and we do everything possible to ensure a safe, reassuring environment that encourages and assist you in treading new paths with personal authenticity.

This includes a completely informal, no-responsibility vetting to steer around the most obvious expectation mismatches and/or incompatibilities.

»Personally, for the first time ever I received a number of „tools“ that I could use to effectively address the challenges I've worked with for many years. It's the first time I actually feel a course has made a difference, and not just with one small step, but with many big ones.«

Jeannett Dimsits  
Vice President, Novo Nordisk

»In a mutually trusting environment that Roxana manages to create, her courses have launched a process of personal development I had never imagined possible, and I can only encourage anyone who has the courage, to do the same. The whole experience is tied to Roxana's special abilities, and she never disappoints. I am always amazed at how much new I can still learn from Roxana, two years after meeting her for the first time.«

Søren Schødt  
Founder Schødt A/S





## **About Roxana Kia**

Roxana Kia is one of Scandinavia's leading experts in encouraging and empowering ambitious people to achieve extraordinary impact. With a background in professional acting and 20 years of experience training high-performers, Roxana is renowned for developing, nurturing and orchestrating extraordinary leadership and communication skills in individual executives as well as whole management teams.

## Impact Communicator 2 modules and dates

**M1:** 17. April 2020

**M2:** 07. May 2020

**M3:** 16. June 2020

**M4:** 20. August 2020

**M5:** 17. September 2020

**M6:** 22. October 2020

**M7:** 18. November 2020

**M8:** 17. December 2020

**M9:** 14. January 2021

All modules run from 9.30 to 17.30.

### Price

Course fee is DKK 39,970 excluding VAT.

Payment can be made in one or two instalments, as preferred.

The course fee includes a non-refundable registration fee of DKK 1,500 excluding VAT.

This will not be returned should you decide to cancel.

An invoice will be sent after you have booked, and payment is due accordingly.

Price includes refreshments and break delights on all days.

### Practical information

There will be a maximum of 8 people on the course.

The course is normally held in Danish, but can also be held as an in-house session in English or Swedish, by special request.

Dietary issues can be accommodated (to a certain extent).

Please advise us about any such matters in advance.

This course has a general policy of being mobile phone-free and internet-free, to help ensure a high level of focus and commitment as well as the best possible outcomes.

We suggest somewhat casual clothing in which you feel comfortable moving around and being in the spotlight.

### Venue

The course will be held at:

Krudttønden, Serridslevvej 2, DK-2100 Copenhagen Ø, Denmark

### More info

Roxana's PA, Malene Therese Kabell, is ready to help you with any practical questions, with booking and information.

Please contact her by email [malene@roxanakia.dk](mailto:malene@roxanakia.dk)  
or call +45 53 88 08 09

Read more at [www.roxanakia.com](http://www.roxanakia.com)