

## Impact Leader 2

### A three-module course for moulding high-impact, purpose-driven leadership

This rigorous 3-module leadership transformational course is designed to help you explore, beef up and re-energise the basic purpose and intentions behind what you want to achieve with your leadership capabilities.

It's about living your way into your personal "why" – to establish a set of "life mantras" that make you more you. It is about moulding your personal "how" to live out the "why", and building your unique way of living it. This is what builds up your unique leadership style. In modern geek-speak, you might say this is about "living your brand", and being aware of the distinctive, unique-toyou tone you play in the world orchestra.

The carefully planned, inter-linked modules encourage and empower you to use your own life as an integral feature of your own high-impact narrative, as well as giving you the kind of inner confidence that makes sure you don't get caught out by a bad day or stymied by some unexpected "curve ball" from your audience – in whatever form that may take.

# Strengthen and re-invigorate your leadership purpose and capabilities

#### The course

If you're considering signing up for this course, please be aware that we require you to have previously satisfactorily completed the Impact Leader 1 course, or some other appropriate kind of training by Roxana Kia.

This helps make sure you've got a realistic appreciation of what's involved, and that you're able to benefit as much as possible from this course.

The Impact Leader 2 course consists of three distinct twoday modules, interspaced with you practicing, trialling and implementing what you've learned about high-impact, purpose-driven leadership as part of your day-to-day communication and leadership. Everything is focused on results.

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Each one-day module consists of training with Roxana Kia together with the exclusive group of high-performance peers we've put together for each Impact Leader 2 course.

Between modules, you practice what you've learned and discovered, using exercises and tools that Roxana personalises to your unique personality, situation and context.

#### Before the course

Before the course starts, we send you a one-hour questionnaire to fill out and think about. Your responses will be part of the process of exploring your leadership purpose.



#### After the course

You'll be entitled to be part of an exclusive alumni group that'll help you continue developing your high-impact leadership style, and exploring what you can achieve with it.

#### What you'll get out of the course

- A clear, practical template for how you can live out your personal "why" as an authentic, high-impact individual
- Clearing away blind spots that hold you back and hinder you from "making a difference"
- Set a clear, actionable vision for your leadership, with a result-oriented path to achieving it
- Your own personal story that shifted something important in you and for you, and that makes the "why" a driving force in you and for you

#### What your organisation will get

- A strong, inspirational leader who can assess and prioritise what's really important, even if there's chaos and confusion all around
- A leader distinctive for his/her integrity, empathy and clarity, showing the way forward
- A credible, authentic role model who inspires other people to follow his/her example
- A leader who supports an organisation's vision and values with clear, visible personal authority

## Setting up a personal »why« to drive your high-impact leadership



**Personal narrative** 

Build compelling structure and content for your personal "why" and fire up your passion to contribute to other people and their wellbeing.



#### Leadership purpose

Discover your unique way of leading via your personal "why" narrative – how do you "walk" it and "talk" it? What do you actually do and not do when being guided by your deeper purpose? This helps you build up your unique leadership style.



#### **Eradicate blind spots**

Explore, transform and eradicate your blind spots as well as any doubts or inner resistance you may feel about authentic communication and leadership. For example, the able to really listen is an underestimated skill for any leader wanting to get results. Here we explore and practice the whole range of listening types.



#### **Release natural power**

Explore leadership archetypes and understand what holistic purposedriven leadership can achieve, and the finer mechanisms involved. There are archetypal powers inherent in all human beings –negative and positive, masculine and feminine – that can be used to become a self-aware, impactful leader, even when under pressure.



**New goals and objectives** Set new goals and objectives based on your leadership purpose, and align these with your day-to-day assignments and activities.



#### Your signature story

Mould and distil your personal leadership purpose into a compelling "signature story" narrative and storytelling-style communication that inspires and motivates staff, colleagues and other target groups important for your leadership objectives.

You can sign up for the Impact Leader Programme as a whole programme or as two separate courses

The Impact Leader 1 course is a single, continuous three-day course. It guides you to connect to, formulate and express you deeper leadership purpose.

**The Impact Leader 2 course** consists of six separate one-day modules. This course focuses on integrating your deeper purpose into your daily life and leadership integrity, forming your unique leadership style.

### Security and reassurance



Working with leadership ambitions, foibles and capabilities is touchy ground – and some of the most fundamental, powerful human emotions are involved

But there's nothing to worry about here. There's no rabbit-skinning/brain-scrambling here, and absolutely no negativity or destructive criticism.

No fancy theory, just you "in the spotlight", being encouraged, inspired, energised and pushed – all in Roxana's uniquely experienced hands.

Impact Leader courses focus on you as a unique individual with personal resources and leadership potential that can be activated and energised. Roxana Kia employs a positive, appreciative, supportive approach throughout, working only with your strengths and reinforcing the best sides of your capabilities.

There are no more than 12 people on each Impact Leader course, and we do everything possible to make sure of a secure, reassuring environment that encourages and assists you in treading new paths into the realms of authentic personal communication and dynamic, high-impact leadership.

These efforts include a completely informal, no-responsibility vetting to steer around the most obvious expectation mismatches and/or incompatibilities.

#### Applying mind, body, heart and soul

Active intervention and practical, down-to-earth exercises that involve, mind, body, heart and soul feature prominently throughout the Impact Leader Programme. We'll delve deep via exercises, reflections, testing, etc.

You'll be on your feet, active and trying out your personal communication and active leadership capabilities "on stage", with focused support and encouragement from Roxana Kia, along with feedback from the other course participants.

And you'll be actively trying to apply and explore what it means to be an "impact leader" in your day-to-day life.



»We are highly pleased with our collaboration with Roxana.
It provides us with a new and different input compared with other programmes that we have previously been through.
Roxana has a spot-on individual approach that gives everyone personal "tools" that they can use afterwards.
These individual techniques are very specific and they have been used extensively in our leader-team, which means that everybody has grown and developed.

We have experienced new sides of ourselves and each other, and our sense of community and team spirit has been strengthened. And rarely have we laughed so much in such a serious and instructive context.«

> Paul Brüniche-Olsen CEO, Lærernes Pension A/S

»I got to know Roxana Kia as a highly competent and empathetic teacher and an excellent judge of people. Under Roxana's guidance, I found a path to resources that I did not know I had. I learned how to release these energies, and to anchor my leadership role in an authentic core. I learned to open up to an inner flow so that the things that are important to me can happen.«

> Jakob Malling Lambert CEO, Rosinante & Co, Denmark



### About Roxana Kia

Roxana Kia is one of Scandinavia's leading experts in encouraging and empowering ambitious people to achieve extraordinary impact. With a background in professional acting and 20 years of experience training high-performers, Roxana is renowned for developing, nurturing and orchestrating extraordinary leadership and communication skills in individual executives as well as whole management teams.

#### Impact Leader 2

#### Modules og dates 2021

**M1:** 04. May 2021 05. May 2021

M2: 09. August 2021 10. August 2021 M3: 30. September 2021 01. Oktober 2021

All days are from 9.30 to 17.30.

#### Price

Course fee is DKK 32.000 excluding VAT.

Payment can be made in one or two instalments, as preferred. The course fee includes a non-refundable registration fee of DKK 2.000 excl. VAT. This will not be returned should you decide to cancel. An invoice will be sent after you have booked, and payment is due accordingly. Price includes refreshments and break delights on all days.

#### **Practical information**

There will be a maximum of 12 people on the course. The course is normally held in Danish, but can also be held as an in-house session in English or Swedish, by special request. Dietary issues can be accommodated (to a certain extent). Please advise us about any such matters in advance. This course has a general policy of being mobile phone-free and internet-free, to help ensure a high level of focus and commitment as well as the best possible outcomes.

#### Venue

The course will be held at: Tårnet; Skabelonloftet DK-1432 K

#### **Contact and booking**

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